



FOR IMMEDIATE RELEASE

August 12, 2015

SAVE-THE-DATE FOR THE 16TH ANNUAL WINTER'S EVE AT LINCOLN SQUARE

New York's Largest Holiday Festival Featuring Free Family Fun, Dozens of Live Performers and Entertainment, Children's Activities, Food Tastings from Renowned Restaurants, and the Upper West Side's Only Tree Lighting is set for Monday, November 30, 2015 from 5:30 pm to 9:00 pm



Tree Lighting Ceremony at Winter's Eve 2014 with headliner, folk legend Arlo Guthrie, Tony Award® winner Billy Porter and Jeanna De Waal of the hit Broadway show Kinky Boots, and WABC-TV's Sade Baderinwa.

Photo by Filip Wolak, courtesy of the Lincoln Square Business Improvement District

New York, NY - On Monday, November 30, 2015 the [Lincoln Square Business Improvement District](#) and presenting sponsor [Time Warner](#) will host the Sixteenth Annual Winter's Eve at Lincoln Square – New York's largest holiday festival! The highly-anticipated event promises legendary artists, up-and-coming musicians, dancers, street performers and more to welcome the holiday season and light up the Upper West Side with an evening of culture, music, food, dancing and fun for everyone. Stay tuned for details on this year's headliner and other new entertainment to appear on the main stage at Dante Park and at the dozens of other live performance areas.

ENTERTAINMENT: Lincoln Square's sidewalks and public spaces will come alive with music, performers, processional groups, multicultural dance troops, ice sculpting, Jazz at Lincoln Center, youth choruses, jugglers, stilt-walkers and more, making for a festive fun-filled evening along the streets of this dynamic Upper West Side neighborhood.

FOODIES & HOLIDAY CHEER: More than 30 of Lincoln Square's finest restaurants and eateries will offer food tastings of their signature dishes at nominal cost (\$1-\$4) at three separate outdoor locations from 6:00 pm – 8:30 pm. Dozens of local stores and neighborhood institutions will host performances, activities and holiday cheer throughout the evening.

WHEN: Monday, November 30, 2015, 5:30 pm – 9:00 pm, Rain, Snow or Shine!

WHERE: The celebration begins with the lighting of the Upper West Side Holiday Tree in Dante Park at Broadway & 63rd Street and continues along Broadway from Time Warner Center to 68th Street.

BY SUBWAY: Take the 1, A, B, C, or D train to 59th Street/Columbus Circle or the 1 train to 66th Street and Broadway.

WEBSITE: www.WintersEve.org

MEDIA CONTACT: For press inquiries please contact: Justine DiGiglio at (212) 205-6632 or Justine@nicholaslence.com.

PHOTOS: For press in need of high resolution photos from 2014, you can download from this link: <http://bit.ly/1hnOUIk>. Photo credit is listed under each photo.

###